# LG Signage Introduction **High Brightness**

# Outstanding Visibility with Reliable Performance

Excellent color expression and superior durability for outdoor application.



## High Brightness

A great brightness of 3,000 cd/m² clearly delivers content and attracts public attention, which is the ultimate display for outdoor visibility.



For XF3E, XE3C, XEB3E Series

## Polarized Sunglasses Viewable

 $QWP^{(\text{Quarter Wave Plate})} \ enables \ clear \ visibility \ even \ when \ the \ viewer \ is \ wearing \ polarized \ sunglasses.$ 



# **Smart Brightness Control**

The auto brightness sensor and preset time scheduler save power consumption by adjusting the brightness.



Auto Brightness

## **Conformal Coating**

The conformal coating enhances circuit board reliability by protecting it from dust, iron shavings, humidity and other harsh conditions.



# Line-up



# Window Facing

**75"** (XS2C) **55"/49"** (XS2E)

webOS

- Ultra HD: 3,840 x 2,160 (75") Full HD: 1,920 x 1,080 (55"/49")
- Brightness: 2,500 cd/m<sup>2</sup>
- Fan-less design for noise reduction

#### **Fan-Less Noise Reduction**

LG XS series is the perfect choice for an in-window environment due to the removal of the cooling fan. Its operating noise level is under 25 dB, which is quieter than a recording studio (30 dB).



			75XS2C	55/49XS2E
	Screen Size		75"	55", 49"
	Panel Technology		IPS, M+ (WRGB)	IPS, M+ (WRGB)
	Aspect Ratio		16:9	16:9
	Native Resolution		3,840 x 2,160 (UHD)	1,920 x 1,080 (FHD)
Panel	Brightness		2,500 cd/m <sup>2</sup> (Typ.), 2,250 cd/m <sup>2</sup> (Min.)	2,500 cd/m <sup>2</sup> (Typ.), 2,250 cd/m <sup>2</sup> (Min.)
	Viewing Angle (H x V)		178 x 178	178 x 178
	Surface Treatment		AGLR (Haze 3%), QWP	AGLR (Haze 3%), QWP
	Operation Hours		24Hrs	24Hrs
	Orientation		Landscape & Portrait	Landscape & Portrait
Connectivity	Input		HDMI (2), DP, DVI-D, Audio, USB 3.0, SD Card	HDMI (2), DP, DVI-D, Audio, USB
	Output		DP, Externel Speaker (L/R)	DP, Externel Speaker (L/R)
	External Control		RS232C In/out, RJ45 In, IR Receiver In	RS232C In/out, RJ45 In, IR Receiver In
Physical Specification	Bezel Color		Black	Black
	Bezel Width		12.8 mm (Even)	55": 12.0 mm (T/B), 9.9 mm (L/R) 49": 9.0 mm (T/B), 6.5 mm (L/R)
	Monitor Dimension (W x H x D)		1,675.2 x 953.6 x 116 mm	55": 1,235.5 x 709.4 x 85.4 mm 49": 1,092.8 x 626.4 x 83.5 mm
	Weight (Head)		43 kg	55": 24.7 kg 49": 21.2 kg
	Carton Dimensions (W x H x D)		1,816 x 1,106 x 285 mm	55": 1,344 x 215 x 820 mm 49": 1,194 x 175 x 760 mm
	Packed Weight		52.2 kg	55": 29.9 kg 49": 25.7 kg
	VESA <sup>™</sup> Standard Mount		600 x 400 mm	600 x 400 mm
Environment Conditions	Operation Temperature		0°C to 40°C (w/o Direct Sunlight)	0°C to 45°C (w/o Direct Sunlight)
	Operation Humidity		10% to 85%	10% to 80%
Power	Power Type		Built-In Power	Built-In Power
	Power Supply		100-240V~, 50/60Hz	100-240 V~, 50/60 Hz
	Power Consumption	Тур./Мах.	585 W / 600 W	55": 240 W / 270 W 49": 200 W / 240 W
		Smart Energy Saving	280 W	55": 120 W 49": 100 W
Standard (Certification)	Safety		UL / cUL / CB / TUV	IEC 60950-1 / EN 60950-1 / UL 60950-1
	EMC		FCC Class "A" / CE / KC / VCCI	FCC Class "A" / CE / KC / VCCI
	ErP / Energy Star		No / No	No / No
Software Compatibility*	Content Management Software		SuperSign CMS	SuperSign CMS
	Control and Monitoring Software		SuperSign Control	SuperSign Control+
Accessories	Basic		Remote Controller (2ea Batteries Included), Power Cord, HDMI Cable, Manual (ESG/EIG), IR Receiver (w/ Ambient Light Sensor)	Remote Controller (2ea Batteries Included), Power Cord, HDMI Cable, Manual (ESG/EIG), IR Receiver (w/ Ambient Light Sensor)
	Optional		Wall Mount (LSW630), Wi-Fi Dongle (AN-WF500)  * Stand is not available	Landscape Wall Mount (WM-L640V), Portrait Wall Mount (WM-P640V), Wi-Fi Dongle (AN-WF500) * Stand is not available

 $<sup>{}^{\</sup>star}\operatorname{Software\ compatibility\ may\ change\ over\ time.\ Please\ contact\ your\ regional\ LG\ sales\ representative\ for\ details.}$ 

# Line-up



# Open Frame

75" (XF3ES\*/XF3C) 55"/49" (XF3E) 32" (XF1E)

webOS

- Ultra HD: 3,840 x 2,160 (75") Full HD: 1,920 x 1,080 (55"/49"/32")
- Brightness: 3,000 cd/m<sup>2</sup> (75"/55"/49") 1,500 cd/m<sup>2</sup> (32")
- Operating temperature: 0°C to 50°C
- High resistance to blackening defect (110°C)
- \* It will be released in the 4th quarter of 2018.

# **High Operating Temperature**

Its high reliability under high operating temperatures reduces additional costs for air conditioning system.



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<sup>1)</sup> Without direct sunlight or with cooling systems in direct sunlight
\* Software compatibility may change over time. Please contact your regional LG sales representative for details.

<sup>\*</sup> The model line-up is subject to change without notice and may differ depending on the region.

# Line-up



# **Outdoor Display** 75"/55" (XE3C) 49" (XEB3E)

webOS

- Ultra HD: 3,840 x 2,160 (75") Full HD: 1,920 x 1,080 (55"/49")
- Brightness: 3,000 cd/m<sup>2</sup>
- Operating temperature: -30°C to 50°C
- IP56 Design

## **Secured Protection with IP56 Design**

The XE series is sealed with IP56 design for reliable operation. It's designed to be not only waterproof but also weatherproof against the damaging effects of the sun, rain, snow, dust and wind, an essential feature for outdoor application.



			75/55XE3C	49XEB3E
Panel	Screen Size		75", 55"	49"
	Panel Technology		IPS, M+ (RGBW)	IPS, M+ (RGBW)
	Aspect Ratio		16:9	16:9
	Native Resolution		75": 3,840 x 2,160 (UHD) 55": 1,920 x 1,080 (FHD)	1,920 x 1,080 (FHD)
	Brightness <sup>1</sup>		3,000 cd/m <sup>2</sup> (Typ.) 2,400 cd/m <sup>2</sup> (Min.)	3,000 cd/m² (Typ.) 2,400 cd/m² (Min.)
	Viewing Angle (H x V)		178 x 178	178 x 178
	Surface Treatment		Hard Coating (2H), Anti-glare Treatment of the Front Polarizer (Haze 3% (Typ.)), QWP	Hard Coating (2H), Anti-reflection Treatment of the Front Polarizer (Haze 3% (Typ.)), QWP
	Operation Hours		24Hrs	24Hrs
	Orientation		Landscape & Portrait (75" Portrait Only)	Portrait Only
Connectivity	Input		HDMI, DP, DVI-D, Audio, USB 3.0, SD Card	HDMI, DP, DVI-D, Audio, USB 3.0
	Output		DP, External Speaker Out (L/R) <sup>2</sup>	DP, External Speaker Out (L/R) <sup>2</sup>
	External Control		RS232C In/out, RJ45 In	RS232C In/out, RJ45 In
Physical Specification	Front Glass		75": 9.5 mm, 55": 7.5 mm (AR, Front Safety Vandal Glass)	6.8 mm (AR, Laminate Safety Vandal Glass)
	Bezel Color		Black	Black
	Bezel Width		75": 110 mm (T), 230 mm (B), 73.3 mm (L/R) 55": 66.4 mm (T/B), 31.0 mm (L/R)	103 mm (T), 262 mm (B), 46.5 mm (L/R)
	Monitor Dimension (W x H x D)		75": 1,075.6 x 1,991.6 x 218.9 mm 55": 745.3 x 1,345.4 x 160 mm	701 x 1,445 x 181 mm
	Weight (Head)		75": 180 kg, 55": 70 kg	58.6 kg
	Monitor with Optional Stand Dimensions (W x H x D)		75": 1,075.6 x 2,361.6 x 218.9 mm 55": 745.3 x 1,887 x 420 mm	745 x 1,980 x 320 mm (TBD)
	Weight (Head+Stand)		75": 247 kg, 55": 103.5 kg	100 kg (TBD)
	Carton Dimensions (W x H x D)		75": 1,292 x 2,296 x 468 mm 55": 1,027 x 1,491 x 309 mm	863 x 1,624 x 333 mm
	Packed Weight		75": 210 kg, 55": 100.5 kg	73.4 kg
	VESA <sup>™</sup> Standard Mount Interface		N/A	N/A
	Operation Temperature		-30°C to 50°C	-30 °C to 50 °C
Environment Conditions	Operation Humidity		5% to 100%	5 % to 100 %
	IP Grade		IP56	IP56
Power	Power Type		Built-In Power	Built-In Power
	Power Supply		100-240V-, 50/60Hz	100-240V~, 50/60Hz
	Power Consumption	Typ. / Max.	75": 700 W / 1,000 W 55": 350 W / 500 W	270 W / 400 W
		Smart Energy Saving	75": 350 W, 55": 178 W	145 W
Standard (Certification)	Safety		UL / cUL / CB	UL / cUL / CB
	EMC		FCC Class "A" / CE / KC	FCC Class "A" / CE / KC
	ErP / Energy Star		No / No	No / No
Software Compatibility*	Content Management Software		SuperSign CMS	SuperSign CMS
	Control and Monitoring Software		SuperSign Control	SuperSign Control+
Accessories	Basic		Remote Controller (2ea Batteries Included), Manual (ESG/EIG), Regulation Book, Phone to RS232C Gender, USB Cable, HDMI Cable	Remote Controller (2ea Batteries Included), Manual (ESG/EIG), Regulation Book, Phone to RS232C Gender, USB Cable, HDMI Cable
	Optional		Enclosure Stand (75": ST-750X, 55": ST-550X)	Enclosure Stand (ST-491X, ST-493X), Outdoor Power Protection Box (KT-PS)

\* The model line-up is subject to change without notice and may differ depending on the region.

Brightness: With front protective glass
 Waterproof speakers are mandatory for outdoor installation.
 \* Software compatibility may change over time. Please contact your regional LG sales representative for details.