

EU / CIS

LG COMMERCIAL TV

INFORMATION DISPLAY AND SOLUTIONS



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The ideal partner, offering unrivaled technology for the hospitality industry

LG's commercial TVs featuring innovative technology, such as OLED and IPS, deliver a new level of experience in hospitality. Our innovation continues to bring luxury to spaces thanks to ultra-slim designs, while adding value through revolutionary screen quality. As the ideal partner for the hospitality industry and constantly seeking to upscale its quality of service, LG commercial TV is the solution for hoteliers and their customers.

LG Pro:Centric v

COMPREHENSIVE HOSPITALITY SOLUTION VIA RF NETWORK

Pro:Centric V provides comprehensive solutions in RF infrastructure. Through the Pro:Centric Server and Application, hoteliers are able to customize their settings in line with hotel branding concepts and deliver information on hotel facilities and wake-up call services, weather forecasts and other messages to guests, all while reinforcing the hotel's brand image.

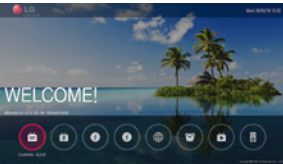


Pro:Centric Application Version 3.7 Upgraded Features

Pro:Centric Application v. 3.7 provides more intuitive and elegant templates than the previous version, and is available in 3 additional languages. This makes it easier for guests to access information and enables managers to deliver messages in a more effective way.

New Templates

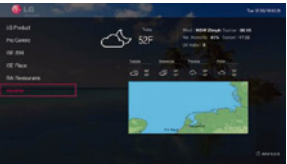
Pro:Centric Application (PCA) v. 3.8 provides one new template, making a total of three templates, that customers can select according to their preference.



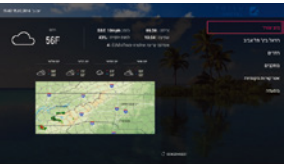
Welcome Image of PCA v3.7

39 Languages

39 languages including Hebrew, Arabic and Farsi, and language alignment are supported, making your guests' stay a more comfortable one.



Right Alignment
(Hebrew, Arabic, Farsi)



Left Alignment
(36 languages)

Easy Content Creation & Management

Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages / section Available)



* Based on PCA 3.7

Multi Channel Spooling

Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

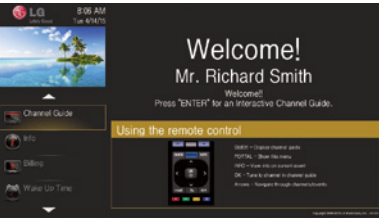


PMS Interfaced Services

The Pro:Centric Application offers guest-centric services, such as a welcome page with the guest's name, auto language setting and billing information with the Property Management System (PMS) interface.

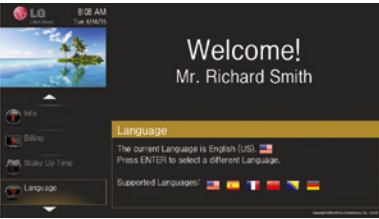
Welcome Message

Warm greeting message including guest's name.



Automatic Language Setting

Default language settings based on the guest's nationality.



Billing Info

Guest's billing information automatically updated via PMS.



LG Pro:Centric v

Features

EzManger

EzManager provides convenient installation function that helps to set up Pro:Centric TV settings automatically without extra effort of configuration. Auto-installation requires 1~3 minutes while manual installation requires 3~5 minutes.



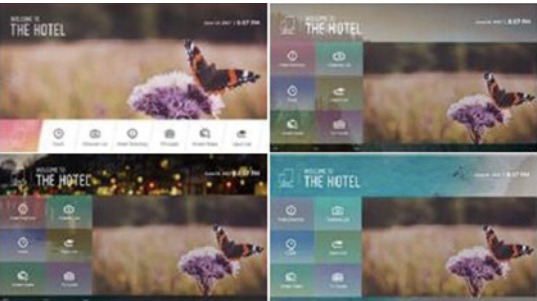
Instant On

The high speed loading system enables users to enjoy content immediately after turning on the TV.



New Quick Menu (2.0)

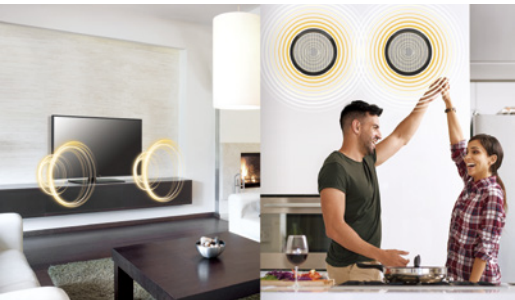
You can enjoy LG's simple home menu solution. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay.



4 Templates

External Power Out

No extra set-top box power cable is necessary for STB usage. Just connect your STB to LG Hotel TV without a need for extra power but be supplied all from LG Hotel TV.



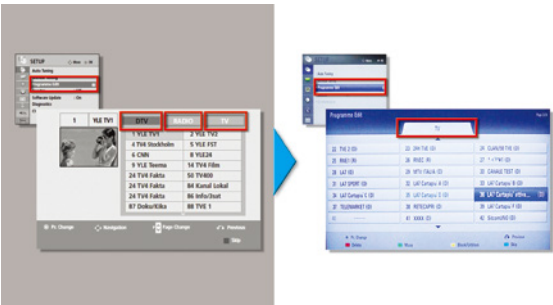
Welcome Video/screen

Easily attach an external clock to your hospitality TV. Guests can quickly check the time just by looking at the TV, and all it needs is an RGB interface connection.



One Channel Map

The One Channel Map feature allows users to edit and list the channels of their choosing from any of the various broadcasting signals.



Commercial Swivel Stand

Expand the rage of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle.



49" / 43" / 32"

LU341H

EU / CIS



- Full HD (HD for 32")
- Commercial Swivel Stand
- Solution : Pro:Centric V
- EzManager for quick and simple TV settings
- Embedded Customizable Templates*
- PMS Interfaced Service Ready
- Hotel Quick Menu

* It is available when the TV is connected to Pro:Centric server.